BOOK INTRODUCTION VOLUME ONE: ALFA ROMEC

JOSEPH FIGONI: LE GRAND COUTURIER DE LA CARROSSERIE AUTOMOBILE

PETER LARSEN HAS BEEN VERY HELPFUL IN REGARD TO FRENCH COACHBUILDING MATTERS. A LIFELONG CAR ENTHUSIAST, HE IS NOT JUST A WRITER, BUT ALSO A JUDGE AT SUCH PRESTIGIOUS CONCOURS D'ELEGANCE EVENTS AS PEBBLE BEACH, CHANTILLY, AUDRAIN, AND 21 GUN SALUTE IN INDIA. TOGETHER WITH BEN ERICKSON, HE AUTHORED SEVERAL HIGH-PROFILE BOOKS ON FRENCH CARS AND COACHBUILDERS, SUCH AS TALBOT-LAGO GRAND SPORT, JACQUES SAOUTCHIK, MAÎTRE CARROSSIER, AND THE KELLNER AFFAIR.

Now he is launching his own publishing venture to focus on one of the bestknown French coachbuilders of all time: Joseph Figoni. Figoni opened his own workshop in Paris in 1923, and from 1935 in partnership with Ovidio Falaschi, he built some of the most flamboyant and iconic coachbuilt cars of the era.

Peter Larsen is planning a series of books on the life and works of Figoni. This is the first one, covering French Alfa Romeo models that were clothed in his workshop. As a meticulous



researcher, Larsen is very lucky to have access to the original Figoni ledgers, which have enabled him to offer a chassis-by-chassis account of what happened and how it happened, as well as the true identities of some of the cars.

The 436-page book, which will have 444 illustrations, will be offered in just 600 copies through our favourite retailer, www.motors-mania. com. You can also order it through www.moteurs. dk and www.hortonbooks. co.uk. Price is € 225.

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